

# SCHOOL RADIO

[www.schoolradio.in](http://www.schoolradio.in)

The image features a central graphic of a radio tower with several concentric circles radiating from its top, symbolizing broadcast signals. This graphic is rendered in a light grey color. The background is a light beige or cream color, overlaid with a series of thick, flowing, curved lines in shades of teal, yellow, orange, and brown. These lines originate from the top left and curve downwards and to the right, creating a sense of movement and energy. The overall design is clean and modern, with a focus on communication and youth-oriented content.

Online Radio for Youth

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Have an opinion on  
politics, culture, traditions  
or social issues?

Are you creative?  
Can tell stories?  
Recite a poem?  
Just share it with the world.

**School Radio**  
**Internet Radio for Youth**

# School Radio

School Radio is an online radio for schools, colleges and universities, and this is a unique concept, developed by Digital School. Youth and children below 30 years of age occupy 50% of the total population of the globe, but we are neglecting their voices. School Radio is promoting a platform for them to create, enhance and share the voices of children and youth with the world. It promotes communication and public speaking skills, thereby enhancing their abilities, confidence to face interviews, and the world in future. School Radio brings out the talent of children and youth to the world. These programmes are in Telugu (at present), Hindi and English. School Radio would like to include all the regional languages in the future.



# Voice of Youth



India is home to  
358 million  
young people  
aged 10-24 years.

Today,  
every 3rd person in India is young,  
every 5th person is an adolescent aged 10-19.



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Online Radio for Youth

This initiative is promoted by Digital School and Vikasa Dhatri. Vikasa Dhatri supports School Radio in developing the content, on Education, Environment, Child Rights, Sustainable Development, Gender and other issues. Children and Youth identify issues in their school, college and neighbourhood and find solutions to solve to facilitate the change. Children and youth, can participate in School Radio programmes, all over the year, by reciting poems, songs, narrating folk tales, stories, talks and debates. We have successfully completed the online test broadcasting, and schools are happy with the test broadcast.

School Radio provides an unique opportunity for children and youth to showcase their awareness, communication skills, knowledge on the issues and solutions and they showcase their creativity to the world. Children and youth learn to work as a team in developing, learning and creating and sharing programmes.





# School Radio in Action



Through School Radio, children and youth build their capacities to improve coordination and cooperation, in successfully broadcasting the programmes. School Radio promotes fresh ideas to facilitate children and youth as producers of radio programmes, and it makes children and youth to adept technology to imbibe the spirit to create, participate, learn, explore, and network and share their views, stories, and voices to the world on a digital/online radio platform to bring a positive change in the society. Radio Production itself is an excellent experience for them to work in teams. How to communicate among themselves and to the world. This builds their self confidence.

School Radio promotes:

Broadcasting of talk shows, discussions, educational programmes, and programmes for special audiences (women, children and rural and urban listeners), drama, documentary, folk stories, magazines and news, and programmes on religious harmony and career counseling.

Broadcasting of Music includes folk, vocal, classical, and instrumental music by children and youth; and their live music performances of all kinds and variety of entertainment by children and youth.

In the process of production, children and youth identify the issues within their community, school and college and find solutions to bring change within the society with the support of teachers, peers, and elders and parents. This make them responsible citizen, decision makers, and in the process they learn to contribute positively to the society, and radio empowers youth in taking decisions in the process of change. In the process of Production for Radio, it makes them self confident and learn to communicate effectively.





# Internet Radio for Youth

Promotes



Knowledge  
Self Confidence  
Communication Skills  
Team Building

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Corporate Social Responsibility:

Above all, under this initiative, ICT- CSR can promote School Radio as it's initiative. School Radio can be utilized to create awareness, knowledge and skills to take action on the following topics under Education and Awareness programmes.

### Awareness and Education

- Swachh Bharat
- Health
- Road Safety
- Water & Sanitation
- Gender
- Environment
- Environmental Sustainability
- Livelihoods
- Maternal Health
- Child Rights
- Health and Hygiene
- Consumer Rights
- Food Safety
- Promoting art and Crafts
- Nirbhaya Act





Support to Schools:

### CREATIVE SUPPORT

- Content development
- Script writing
- Dialogue Delivery
- Story Telling



### TECHNOLOGY SUPPORT

- Voice Recording
- Editing
- Mixing
- Broadcasting

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Promoting  
**YOUTH VOICE**  
through Online Radio



**Inviting**

**Schools : Colleges : Universities**

Register online at [www.schoolradio.in](http://www.schoolradio.in)

School Radio invites all the educational institutions to partner.

School Radio is organizing training programs, workshops for teachers as well as students.





# School Radio

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